

WESTERN REGION

SUBJECT/AREA Last updated 8/13/04 by Debby Koken	CONTACT	PHONE
VICE PRESIDENT ASSISTANT	RICHARD LUEDERS CAROLINA COLLINS	714-965-3584 714-594-1710
SALES DISTRICT MANAGERS REGIONAL SALES MANAGER ASSISTANT	TBD CAROLINA COLLINS	TBD 714-594-1710
DSMs Dist. A: Central Coast/Fresno/El Paso Dist. B: Inland Empire/San Fernando Valley Dist. C: Alaska/Oregon/Reno Dist. 1: San Diego County Dist. 2: L.A. Metro/Orange County Dist. 3: Northern California Dist. 4: San Francisco Bay Area, Hawaii Dist. 5: Colorado/New Mexico/Wyoming Dist. 6: Arizona/Las Vegas Dist. 7: Washington Dist. 8: ID/MT/UT/Eastern Washington	LISA CARAWAY MARK COSTOLO BILL PETERSON BROOKE ASPESI ERIK SABAN TOM NEMETH THOMAS LOVE ROHN MITCHELL MARK WILLIAMS DON TENCH BRUCE MESSICK	714-965-3192 714-594-1568 714-965-3104 714-965-3990 714-965-3820 714-594-3821 714-594-1667 714-965-3913 714-594-1701 714-965-3802 714-965-3328
SERVICE DISTRICT MANAGERS REGIONAL PARTS & SERVICE MGR ASSISTANT	ERIC BONDUS BRENDA BOWERS	714-965-3828 714-965-3102
DPSMs Dist. 1: San Diego/Orange County/Hawaii Dist. 2: L.A. Metro/San Fernando Val./Coast Dist. 3: Bay Area/Eureka Dist. 4: Northern California/Nevada Dist. 5: Mountain States Dist. 6: Arizona Dist. 7: Oregon/Vancouver/Alaska Dist. 8: Colorado/Wyoming Dist. 9: Washington Dist. A: Inland Empire/North LA Dist. B: Inland Empire/New Mexico Dist. C: Central Valley/Las Vegas	RJ LESKO SCOTT KAHLE CHIP HOYT KEVIN VOSS MIKE BULLEN HOWARD CYR RICK READINGER KELLY KAWAGUCHI HOWARD SHAW SCOTT SNYDER JEFF PHILLIPS MARK WILLIAMS	714-965-3930 714-965-3176 714-965-3505 714-965-3420 714-965-3351 714-965-3352 714-594-1767 714-965-3576 714-594-1565 714-594-1507 714-594-3165 714-594-1701
PARTS BUSINESS DEVELOPMENT MANAGER	DICK WALTERS	714-965-3128
TECHNICAL SERVICE MANAGER	ROGER VIOLETTE	714-594-1637
FIELD TECHNICAL MANAGER	PAUL BALDASSARRE	714-965-3593
FIELD TECHNICAL INSTRUCTORS	ANDY PRASAD STEVE TAYLOR JOHN MEDINA	714-965-3832 714-594-1588 714-965-3225
FIELD TECHNICAL SPECIALISTS	SIMON KIM ERIC SIM	714-965-3319 714-594-1674
ACB (Advertising Checking Bureau)	KELLY MEAD	714-965-3466
ADVERTISING	JOHN ANGEVINE	714-594-1663
FLEET / AUCTIONS	MELISSA RAKIEY	714-965-3330
AUTO SHOWS	DAVID THOMPSON	714-594-1539
CONSUMER AFFAIRS MANAGER CONSUMER AFFAIRS ADMIN.	ELLYN WUJCIK CAROL GUSTAFSON	714-594-1688 714-594-1765
CONSUMER AFFAIRS ANALYST	ELOHA AQUINO DONNA CLARK	714-965-3817 714-594-1569

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CO-OP SALES SERVICE	KELLY MEAD DICK WALTERS	714-965-3412 714-965-3128
CUSTOMER SATISFACTION DEVELOPMENT MGR	MARTY MECCA	714-965-3860
DEALER TECHNICAL HOT-LINE	N/A	800-325-6604
HMFC		
HMFC REGIONAL MANAGER	JACK CAROZZA	714-965-7005
DISTRICT FINANCE MANAGERS		
Dist. 1: AZ/NM/CO/HI/WY/Vegas/El Paso	GAIL BERGEN	714-743-4051
Dist. 2: WA/OR/ID/MT/UT/AL/NV/CA north	MARGO EVANS	503-709-3262
Dist. 3: California south of Fresno	VALERIE NICHOLS	714-313-1554
HSI/HPI PROGRAM	MARTY MECCA	714-965-3860
HYUNDAI PROTECTION PLAN (HPP)	ANITA DELLAROCCA	714-965-3189
INCENTIVES	RESPECTIVE DIST. SALES MGR	
LITERATURE/AD PLANNERS/HPP MATERIALS, ETC.	ONTARIO PDC 800-545-4515	909-975-3000
PARTS BUSINESS DEVELOPMENT MGR.	DICK WALTERS	714-965-3128
REG. MERCHANDISING MANAGER OPERATIONS/SALES TRAINING MGR	JOHN ANGEVINE DAVID THOMPSON	714-594-1663 714-965-1539
REG. MARKET REP. MANAGER SR. DEPARTMENT SPECIALIST	JOE ZEULI DEBBY KOKEN	714-965-3105 714-965-3466
MARKET REP. MANAGER	LORRAINE BONNEAU	714-965-3305
MERCHANDISING ANALYST	KELLY MEAD	714-965-3412
REBATE CHECKS	RESPECTIVE DISTRICT SALES MANAGER	
S T A R / 1099's & W-9's SALES SERVICE	KELLY MEAD BRENDA BOWERS	714-965-3412 714-965-3102
SERVICE FIELD ENGINEER	PAUL BALDASSARRE	714-965-3593
SERVICE TRAINING CLASS REGISTRATION	BRENDA BOWERS	714-965-3102
STAR TESTS: Star Test Line 1-800-STAR-124	RESPECTIVE DISTRICT SALES MANAGER	
VEHICLE DISTRIBUTION MSO's/INVOICES	MELISSA RAKIEY DIANA STREICH-HARRELL WANDA FOX	714-965-3330 714-965-3100 714-965-3474
WARRANTY MANAGER	ANITA DELLAROCCA	714-965-3189